

Tips for the \$100 Teams for Revolution

Joining (or forming) a \$100 Team is stepping up to the challenge to raise \$100 (at least) for the *Revolution* newspaper 500K fund drive.

You can get with your friends and ask new people you meet and “grow” your team. With each person pledging to raise \$100, the team works together to reach their goals. Even though a team can be any size—even just 2 people—one important way teams will be fundraising powerhouses is to bring in more people.

The \$100 teams can also spread the reach of *Revolution*—the more people know about this paper, the more people will know how important it is to contribute to this “voice” being heard. Teams members should talk to other people and to each other about *Revolution* newspaper and the “Truth...in Preparation for Revolution” broadsheet.

There will be national “kick-off” events in different areas—as well as other events as the fund drive progresses—to bring people together to inspire each other to go all the way to our goals (and to celebrate how far we’ve come). Bring your team out if you already have one, or go to these events to meet others who want to form up teams.

Make Plans with Your Team

The Fundraising Kits have everything you need to get started. There is an “idea list” of ways people can raise money in their neighborhood, with family, friends, etc. Teams can use these ideas or come up with their own—or more than one!—and make plans together to do projects to raise money.

Think about people—friends, family, neighborhood store owners, or others—who would match the money you raise. Ask people to donate nice things for a raffle or yard sale. There are lots of ways teams can bring others in to help raise money. (For example, would a store owner or barbershop let you put broadsheets in their place or put a donation in a collection can on the counter?)

When your team has a good idea, make sure the area coordinator knows about it—we can share ideas all over the country, and your teams experience can inspire people thousands of miles away.

Sum Up How Your Plans Went

- Have a “wrap-up” session to sum up what all happened (these are times for everyone on the team to tell their “stories”). What were your goals, and did you reach them?
- One person should be responsible for taking notes and writing down all the figures and collecting the money raised. (See “What Are Team Captains?” below.)
- Make sure you have names of the people you met who want to get involved, learn more, etc., and have a plan for them (e.g., bringing them onto the team, giving their names to a Fund Drive coordinator for contacting, etc.). Make sure the team captain has copies of all these names.
- What do you think you can report that other teams can learn from?

Responsibilities of Team Members

Keep track of what you raise and participate in the wrap-up sessions when you are fundraising with the team. Even though team captains have responsibility to collect and send in the money, every team member has the responsibility to keep track of the money they raise.

Some contributors might want to be contacted to help—we should get their names, phone numbers, or emails so they can be part of this too. If they can't run with your team, they can link up with the *Revolution* drive in another way if we have the ways to contact them.

What Are Team Captains?

It's a good idea to have someone be the "team captain" (or have a couple of co-captains) and take responsibility for keeping in touch with the other team members (have their phone numbers and email) and helping the team "pull together" and follow through on their plans. Captains would also be keeping in touch with the person in an area coordinating the Fund Drive overall.

Captains would buy and fill out the money orders with the funds raised—make them out to "RCP Publications"—and mail them to: RCP Publications, PO Box 3486, Chicago IL, 60654. "Attention Expansion"

Captains would also make sure the information from the whole team was included—using the forms and/or writing the notes of the team's experience.

Materials for Fundraising

- "Truth...in Preparation for Revolution" and the *Revolution* newspaper are the most important materials. All team members should also have the Fundraising Kits. (These will be in "Wanted!" bags after Labor Day.)
- When a team member contributes the first \$10 (to start their pledge to raise \$100), they will get a subscription to *Revolution* newspaper.
- For \$20 (another \$10), they get a "Wanted" t-shirt. Teams can have a great impact wearing these shirts!