

"BASICS, in short, is a fundamental primer on revolution and into the imaginative and gifted political mind of Bob Avakian..."

Herb Boyd, author and journalist

We are raising \$30,000 in 30 days. Impact society with the goal of revolution and a vision of a whole new world – donate NOW!

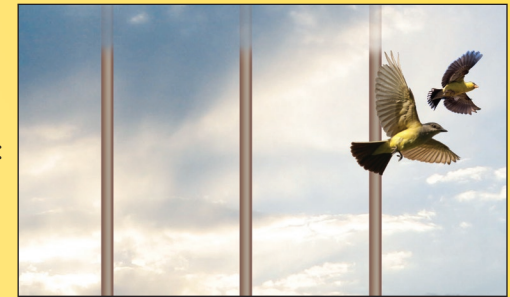
\$7,000 is needed for advertising to reach youth

Toward one week of advertising on two of the country's most popular hip-hop stations (30 second spots saturating evenings/weekends) to connect with high school and college age youth. *Basics* can play a unique role as a handbook for a new generation of revolutionaries, puncturing through the deadening and putrid culture of lies and me-first consumerism...and it can speak to those who have no future under this system besides criminalization and commodification.

For targeted online advertising with selected quotes like those shown here.

\$6,000 is needed for Prisoners Revolutionary Literature Fund

Funds go toward meeting prisoners' requests for *Basics* and for subscriptions to *Revolution* newspaper provided by the PRLF, a 501c3 fund. The PRLF mission statement is available at PRLF.org.



There are many prisoners like this one: *I am a prisoner in the state of Texas who lives in a very dark and lonely world. I have been in administrative segregation [isolation] ... more than 20 years. So naturally I do an excessive amount of reading. And out of all the publications I get, I find yours to be the most interesting and informative. My hero Bob Avakian calls it like he sees it and that's why it's so important for me to read his book titled "BASICS". So will you please send me a copy as soon as you possibly can? You cannot imagine just how much I would appreciate it!!!*

There would be no United States as we now know it today without slavery. That is a simple and basic truth.

Basics, Chapter 1, #1

No more generations of our youth, here and all around the world, whose life is over, whose fate has been sealed, who have been condemned to an early death or a life of misery and brutality, whom the system has destined for oppression and oblivion even before they are born. I say no more of that.

Basics, Chapter 1, #13

Communism: A Whole New World and the Emancipation of All Humanity – Not "The Last Shall Be First, and The First Shall Be Last."

Basics, Chapter 2, #1

...what we're doing is building a movement for revolution and letting people know what we think that revolution would look like.

Basics, Chapter 3, #7

American Lives Are Not More Important Than Other People's Lives.

Basics, Chapter 5, #7

The whole point of principle is that you have to fight for it when it is not easy to do. There is no need for principle if the only time it is applied is when it doesn't matter.

Basics, Chapter 5, #30

\$7,000 for RCP Publications & *Revolution* newspaper + 100 sustainers for *Revolution/Revolución*



RCP Publications is the publisher of *Basics*, as well as the *Constitution for the New Socialist Republic in North America (Draft Proposal)* from the Revolutionary Communist Party, USA and many other important works.

It publishes *Revolution* newspaper in print and online, in English and Spanish. *Revolution* enables people to really understand and act radically to change the world. It is the scaffolding for a movement for revolution. An infusion of funds as well as building up the newspaper's regular sustainers is essential for the functioning and growth of RCP Publications.

About the author:

Bob Avakian is the Chairman of the Revolutionary Communist Party, USA. For more on Bob Avakian and his works, go to revcom.us

\$10,000 toward a film of an extraordinary event



Special to Revolution

A great mix of artists came together in a cultural celebration of revolution and the vision of a new world on the occasion of the publication of *Basics*. What transpired – through the combination of the artists’ work, a range of perspectives, and Avakian’s words – was electric. Funds are needed to produce a professional documentary of that evening on Harlem Stage, April 11, 2011 and to retire a small debt from the event.

Footage of the performances would be interspersed with interviews with the artists who took part and members of the host committee. (Interviews and articles available online at revcom.us). When completed, this film could be circulated in many ways, submitted to film festivals, aired on public television, through independent theaters, in schools, libraries and housing projects.

HOW TO DONATE

RCP Publications/Revolution newspaper and Basics advertising: donations can be made by check or money order to RCP Publications or online at revcom.us. (Indicate if your donation is earmarked for a specific project.) RCP Publications, PO Box 3486, Chicago, IL 60654 • 773-227-4066

Film Project: donations can be made to Revolution Books, Attn: 411 Film Fund, 146 W. 26th St., New York, NY 10001 or online at revolutionbooksnyc.org

Prisoners Revolutionary Literature Fund (PRLF): PRLF is a project of the International Humanities Center, a 501(c)(3) non-profit public charity. Tax deductible donations can be made online at PRLF.org or by check or money order payable to IHC Center/PRLF, PO Box 207, Woodland Hills, CA 91365. Non-tax deductible contributions can be sent to PRLF, 1321 N. Milwaukee Ave., #407, Chicago, IL 60622.

\$30,000 in 30 Days

Your Contribution Needed

you
can't
change
the world
if you don't
know the
BASICS

Pick up a copy of *Basics*, from the talks and writings of Bob Avakian. Flip to any page. Read a quote – and listen to this revolutionary leader and thinker speak to a burning question of today's world and how things could be radically different...and radically better. This book can be the handbook for a new generation of revolutionaries, from the campuses to the prisons to the hard streets. Donate to help make that happen.