

IMAGINE THIS

a movement bubbling from below

“There is nothing more unrealistic than the idea of reforming this system into something that would come anywhere near being in the interests of the great majority of people and ultimately of humanity as a whole.”

– **BASics 3:2**

The vibrant backbone of all this has been the grassroots movements begun to spread BA's work throughout society, and raise funds to do so. Thousands have participated in the distribution of *BASics* quote cards... planting a radically different pole in society, in ways that allow people to step into this from wherever they are. Through this, BA's work has been linked up with people fighting the power in the aftermath of police shootings in New York, Anaheim, Houston, Cleveland, and more... *BASics* and quotes from *BASics* were distributed at music festivals, college campuses, librarian conferences, and more... families of victims of police murder have marched with a BA Everywhere contingent in the annual Bud Billiken Day parade through the South Side of Chicago. Last spring, graduating high school students wore *BASics* 1:13 buttons on their graduation gowns. People across the country have sent responses to the *BASics* quotes—engaging BA's work and

through this, engaging each other. Many thousands have watched BA video clips online on a range of burning questions.

Thousands have contributed funds and their efforts to raise funds—through penny drives, bake sales, participating in potlucks, and asking their friends and family.

In 2013, imagine all this on an even greater scale, when people from different walks of life and different perspectives come TOGETHER to wrangle deeply over these things in all different kinds of places and all different kinds of scenes. Each month, a different quote from *BASics* or other BA works are printed on palm cards—*BASics* 3:2 was the quote for November/December 2012. **Imagine** the movement to spread the *BASics* quote of the month further and farther—connecting people across the country, breaking the isolation so many feel, and impacting millions. **Imagine** the connections made when people with more means match funds collected from efforts in a housing project... the unity that gets forged and the walls broken down. **Imagine** this on an even greater scale, as it takes place in the midst of—and provides a framework and context for—all the efforts being launched to fight the power, and

transform the people, for revolution, whether against mass incarceration, or against pornography and patriarchy, or against other outrages, and at other sites of resistance the movement for revolution will relate to.

A whole ensemble of things—a creative, compelling mix of the different elements of this campaign, and a whole package of fighting for a different and far better world—will come through to people.

“...we easily fall into the thinking that there isn't really anything we can do. When in reality it is just not so. There is SO MUCH that we can do! Even if you leave only 25 palm cards in the neighborhood deli, salon, mechanic...anywhere! And even if out of those 25 people who take them only half of them do more research and then maybe they go out one day and distribute more. All the little things count. *BASics* is a great little book for waiting rooms like the car wash/mechanic, hair or nail salon, tattoo shop... And it's a great book to bring out when hanging with friends. All the little things count.”—a young woman on distributing *BASics* palm cards



IMAGINE THIS

in 2013

What's been brought forward so far—through the energy and determination of all those who've participated, the generosity of those who have contributed in all kinds of ways, and the people on the ground who've stepped up to be part of this—is the embodiment of what BA himself has said is represented in the new synthesis of communism that he has developed: “hope and daring on a solid, scientific foundation.”

This is only the beginning. With powerful new work from BA himself driving it forward... raising big funds to project his voice and work into every corner of society... IMAGINE the difference it could make!

Effecting a radical and fundamental change in the social and political atmosphere of the whole country by projecting the whole BA vision and framework into all corners of society where it does not yet exist, or is still too little known, and getting all sorts of people to engage and wrestle with it—is what this massive fundraising campaign is all about. You can love and agree with most of what BA has to say, or you can disagree with a lot of it, or you can just feel like you don't know enough yet to be sure one way or another, even as you find yourself drawn in and attracted by different elements... but if you are a decent, thinking person, a person with a conscience, someone who just can't go along with the notion that it's acceptable for great social injustices to repeatedly be tolerated or swept under the rug, then this campaign is for you.

Because if we succeed with this—if we collectively raise enough money to make it concretely possible to project the whole BA vision and project into all corners of society and to introduce him and what he is bringing forward to millions who are not yet familiar with his works and vision; if the framework he is bringing forward and advocating for becomes increasingly debated and wrangled over by thousands and by millions of people from all walks of life; if, together, we manage to accomplish this, this will actually make a very big difference.

The whole social and political culture will “breathe” more freely, people will wrangle passionately over “big questions” concerning the direction of society (like knowing that much of the future of humanity hangs in the balance) and the times will once again resonate with big dreams for fundamental change and the emancipation of humanity.

Contribute

to **The Bob Avakian Institute**

Mail checks or money orders to:

The Bob Avakian Institute
(or The BA Institute)
1016 W. Jackson Blvd., Chicago, IL 60607

or online at thebobavakianinstitute.org

Please be aware that The Bob Avakian Institute is not tax exempt and donations made to it are not tax deductible.

to the **Prisoners Revolutionary Literature Fund:**

Tax deductible donations can be made online at PRLF.org or by check/money order, payable to PRLF/AFGI, and sent to PRLF (below)

Non-tax-deductible donations can be made online at PRLF.org and sent to:

Prisoners Revolutionary Literature Fund
1321 N. Milwaukee Ave. #407
Chicago, IL 60622

The Bob Avakian Institute is a nonprofit institute organized for educational purposes. Its mission is to preserve, project, and promote the works and vision of Bob Avakian with the aim of reaching the broadest possible audience. In furtherance of its mission, The Bob Avakian Institute financially supports projects aimed at Spreading BA Everywhere.

At this time, donations can only be solicited and accepted from residents of the following states: California, Idaho, Illinois, Indiana, Iowa, Massachusetts, Nevada, New Jersey, New York, Texas, Vermont, Washington, Wyoming. All donations from these states are greatly appreciated. Residents of these same states can donate online at

thebobavakianinstitute.org. (Disclosure statements can be found at The Bob Avakian Institute website at thebobavakianinstitute.org.)

If you would like to make a check or donate online to the BA Everywhere campaign but live in a state other than California, Idaho, Illinois, Indiana, Iowa, Massachusetts, Nevada, NJ, NY, Texas, Vermont, Washington, Wyoming, contributions can be made payable to **RCP Publications** online at revcom.us/BAfundcampaign or sent to RCP Publications, PO Box 3486, Merchandise Mart, Chicago, IL 60654 (indicate “BA Everywhere”). Contributions or gifts to RCP Publications are not deductible as charitable contributions for federal income tax purposes.